



The Path to Powerful  
**Conversations**  
2018 TOLL-FREE USER SUMMIT



# SPONSORSHIP OPPORTUNITIES

October 9-11, 2018 | Encore Las Vegas

[www.somos.com/tollfreeusersummit](http://www.somos.com/tollfreeusersummit)



“ Somos has done a great job of bringing us all together. Everyone comes to Summit so it’s a great place to come meet all my clients and future clients. ”

## About the Toll-Free User Summit

When it comes to building your brand, being a sponsor for the annual Toll-Free User Summit is one of the best ways to catch and keep your core audience’s attention.

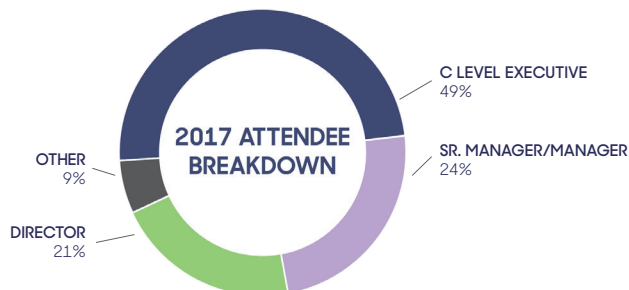
This year’s theme is **“The Path to Powerful Conversations”** and, as a sponsor, you will have the opportunity to harness the power of in-person interaction to strengthen and reinforce your brand within the Toll-Free Industry.

Every year, Somos hosts over 200 Toll-Free Service Providers (also known as Responsible Organizations (Resp Orgs)), Service Registrars, Service Control Point Owner/Operators (SCP O/Os), and key influencers to connect, collaborate, learn, and network as we discuss the latest topics and trends in the Toll-Free Industry. This unique event allows for our community to broaden our horizons with new opportunities, new ideas and new connections.

This year at our 2018 Toll-Free User Summit, we are excited to offer various sponsorships opportunities designed to help increase your brand recognition by engaging and networking with our attendees.



## Attendee Breakdown



## Questions?

Have questions about our sponsorship opportunities? We can work with you to create a custom sponsorship package.

For more information or to become a sponsor, please contact:

**Nadia Chopitea at 844.HEY.NADIA or [nchopitea@somos.com](mailto:nchopitea@somos.com)**

## Why should you get involved?



### BRAND EXPOSURE

Putting your brand front-and-center in visible ways is one of the best ways to increase your brand awareness. Add in the factor that the potential audience is keenly focused on the Toll-Free and telecommunications industry, and you have a perfect opportunity to show off your brand at one of the largest Toll-Free events of the year.



### NETWORKING

When Toll-Free industry leaders and peers come to the Toll-Free User Summit, they're looking for new connections, new insights, and most importantly, new opportunities. Don't miss your chance to meet and greet some of the most influential members and rising stars of our Industry in-person.



### LEAD GENERATION

The bottom line for your marketing dollars is made more attractive with more leads. At the Toll-Free User Summit, you can count on generating hundreds of new sales leads and creating new revenue streams for your business while expanding your customer base.



### THOUGHT LEADERSHIP

Get inspired and informed about the future of the Toll-Free Industry. We're welcoming a host of business experts and Toll-Free leaders to share their experiences and insights about the exciting new initiatives that our industry is rolling out.



### PRODUCT UPDATES

Watch Somos products come to life at the Toll-Free User Summit. While you can read about our product and service offerings on our website, attending the Summit gives you the unique opportunity to learn about the latest Somos product updates and releases in-person directly from a subject matter expert. Find out more about exclusive offerings and our latest announcements.



Take the lead with our most premium sponsorship opportunity: The Platinum Sponsorship. There is only a limited supply of Platinum Sponsorships available, so don't miss your chance to be a stand-out brand at this year's Toll-Free User Summit.

**PLATINUM SPONSORSHIP PACKAGES INCLUDES:**

- Exhibit table top display during our dedicated Knowledge Bar Expo. Each table top comes equipped with:
  - 1 6' x 30" Skirted Table
  - 2 Chairs
  - 1 Power Strip
  - 1 Hardline Internet Connection
  - 1 Sponsor ID Sign
- Full Page Color Ad in the Summit Program Guide
- Post-Conference Email blast to Summit attendees
- Pre-Conference Email blast to Summit registrants
- Insert of promotional items in the Event Bag
- Company logo and recognition as "Platinum Sponsor" on event signage
- On-stage recognition during the General Session
- Sponsorship recognition on the event mobile app
- Sponsorship recognition on Summit marketing materials such as on the website, emails, conference signage and social media
- Company logo and recognition as Platinum Sponsor on the General Session presentation slides
- Conference seat drop of promotional item during the General Session
- Sponsor the General Session Prize Giveaway of four \$25 gift cards
- Five complimentary registrations – access to all sessions, keynotes, and networking events
- Additional registrations will enjoy a 50% discount

“ The energy created by a group of people that are all focused on the same basic goal is amazing! ”



The Gold Sponsorship opportunity is a special package tailor-made for businesses looking to make their marketing dollars stretch as far as possible. Your brand will get visibility across the entire Toll-Free User Summit in ways that will make it stand out in the crowd.

**GOLD SPONSORSHIP PACKAGES INCLUDES:**

- Exhibit table top display during our dedicated Knowledge Bar Expo. Each table top comes equipped with:
  - 1 6' x 30" Skirted Table
  - 2 Chairs
  - 1 Power Strip
  - 1 Hardline Internet Connection
  - 1 Sponsor ID Sign
- 1/4 Page Ad in the Summit Program Guide
- Post-Conference Email blast to Summit attendees
- Insert of promotional items in the Event Bag
- Company logo and recognition as "Gold Sponsor" on event signage
- On-stage recognition during the General Session
- Sponsorship recognition on the event mobile app
- Sponsorship recognition on Summit marketing materials such as on the website, emails, conference signage and social media
- Company logo and recognition as Gold Sponsor on the General Session presentation slides
- Three complimentary registrations – access to all sessions, keynotes, and networking events
- Additional registrations will enjoy a 50% discount



“ Well organized & informative! ”



Get your name in front of your audience at key moments throughout the Toll-Free User Summit in creative and memorable ways with the Silver Sponsorship.

**SILVER SPONSORSHIP PACKAGES INCLUDES:**

- Exhibit table top display during our dedicated Knowledge Bar Expo. Each table top comes equipped with:
  - 1 6' x 30" Skirted Table
  - 2 Chairs
  - 1 Power Strip
  - 1 Hardline Internet Connection
  - 1 Sponsor ID Sign
- 1/4 Page Ad in the Summit Program Guide
- Insert of promotional items in the Event Bag
- Company logo and recognition as Silver Sponsor on event signage
- On-stage recognition during the General Session
- Sponsorship recognition on the event mobile app
- Sponsorship recognition on Summit marketing materials such as on the website, emails, conference signage and social media
- Company logo and recognition as Silver Sponsor on the General Session presentation slides
- One complimentary registration – access to all sessions, keynotes, and networking events
- Additional registrations will enjoy a 50% discount



“ The Somos team was amazing & engaging. ”



Secured by Toll-Free Exchange



Take center stage when you sponsor our Welcome Reception, the first and biggest networking and social event of the entire Summit.

**WELCOME RECEPTION SPONSORSHIP PACKAGES INCLUDES:**

- Company logo and recognition as the Welcome Reception Sponsor in the presentation slides
- The opportunity for a brief on-stage introduction of your company at the Welcome Reception
- Collateral Display Table at the Welcome Reception
- Company logo on napkins at the Welcome Reception
- Company signage at the Welcome Reception
- Company logo on photos taken during the Welcome Reception
- Sponsorship recognition on Summit marketing materials such as on the website, emails, conference signage and social media
- Sponsorship recognition on the event mobile app
- Sponsor logo and on-stage recognition as the Welcome Reception Sponsor and during the General Session

NO LONGER AVAILABLE

Get your company name and brand out there by sponsoring our Evening Event on day 2, which is the 2nd biggest networking and social event of the entire Summit.

**EVENING EVENT SPONSORSHIP PACKAGES INCLUDES:**

- Company logo and recognition as the Evening Event Sponsor in the presentation slides
- The opportunity for a brief on-stage introduction of your company at the Evening Event
- Collateral Display Table at the Evening Event
- Company logo on napkins at the Evening Event
- Company signage at the Evening Event
- Company logo on photos taken during the Evening Event
- Sponsorship recognition on Summit marketing materials such as on the website, emails, conference signage and social media
- Sponsorship recognition on the event mobile app
- Sponsor logo and on-stage recognition as the Evening Event Sponsor during the General Session



Secured by Ericsson



## Additional Sponsorship Opportunities

In addition to the sponsorship packages, we are also offering individual sponsorship opportunities. With each opportunity sponsors will receive their company logo on event marketing materials and conference signage.

### NETWORKING

#### WELCOME RECEPTION SPONSORSHIP

\$10,000 (Secured by Toll-Free Exchange)



Take center stage when you sponsor our Welcome Reception, the first and biggest networking and social event of the entire Summit. This package includes the opportunity for a brief on-stage introduction of your company at the Welcome Reception, a collateral display table, company branded photos taken during the Welcome Reception, company signage, cocktail napkins, and on-stage acknowledgment during the General Sessions.

#### REFRESHMENT BREAK SPONSORSHIP

\$1,000 (3 Available)

Your audience will thank you when they recognize your brand next to the coffee and snacks that keep them fueled throughout the event. You will have the opportunity to distribute promotional materials on refreshment tables in the break area. Cocktail napkins branded with your logo are included.

#### EVENING EVENT SPONSORSHIP

\$8,000 (Secured by Ericsson)



Get your company name and brand out there by sponsoring our Evening Event on day 2, the 2nd biggest networking and social event of the entire Summit. This package includes the opportunity for a brief on-stage introduction of your company at the Evening Event, a collateral display table, company branded photos taken during the Evening Event, company signage, cocktail napkins, and on-stage acknowledgment during the General Sessions.

#### BREAKFAST SPONSORSHIP

\$3,000 (Secured by Sykes, 1 Available)



Breakfast is the most important meal of the day, and you have a chance to make a sunny first impression. Sponsor a breakfast and have the opportunity to distribute promotional materials on breakfast tables. Refreshment napkins branded with your logo are included.

#### LUNCH SPONSORSHIP

\$3,000 (Secured by West)



When it's lunch time, your logo could be the one that everyone sees as they take their first big stretch after the morning's discussion. Sponsor lunch and have the opportunity to distribute promotional materials on lunch tables. Refreshment napkins branded with your logo are included.

#### EXCLUSIVE PRE-EVENT PARTY SPONSOR

\$3,500 (Secured by Teliax)



Who doesn't love a little happy hour? Take advantage of this branding opportunity to host a 3-hour Pre-Event Party – open house style – before the Welcome Reception! This is the place to be for networking with conference attendees. Prominent brand and logo visibility is included! Logo recognition includes: banner or other signage at the event, promotion of event to Summit registrants, refreshment napkins used at event. Sponsor is permitted to distribute handout material on tables.



## THOUGHT LEADERSHIP AND EDUCATION

### PRE-CONFERENCE EMAIL BLAST

\$1,500 (Limited)

Included in Platinum Sponsorship Package  
Connect with industry professionals through a one-time dedicated pre-conference email blast to Registered Summit Attendees. Content formatted in HTML will need to be provided by the sponsor.

### POST-CONFERENCE EMAIL BLAST

\$1,500 (Limited)

Included in Platinum, Gold, and Silver Sponsorship Package  
Connect with the attendees of the 2018 Toll-Free User Summit in a one-time dedicated post-conference email blast. Content formatted in HTML will need to be provided by the sponsor.

## BRANDING AND ENGAGEMENT

### EXHIBIT TABLE TOP DISPLAY

\$7,000 (Limited)

Gain exposure and reserve a 6' x 30" skirted table during our 3-hour Knowledge Bar Expo. Each table top comes equipped with 2 chairs, 1 power strip, 1 hard-line internet connection, and an ID sign.

### AD IN SUMMIT PROGRAM

Full-Page Ad \$800

1/2 Page Ad \$450

1/4 Page Ad \$250

All attendees use our Summit Program throughout the week to find session times, event locations, and good reading material. Stand out with a sponsor ad in our program using your company's branding.

### CONFERENCE PENS & NOTEPADS

\$3,500 (1 Available)

Supply all attendees with a customized pen and notepad with your company logo. The notepad/pen will be placed on each attendee's seat for the General Session.

### CONFERENCE SEAT DROP

\$800 (4 Available)

Deliver your message directly to attendees by providing one piece of marketing collateral for placement on every seat in the general session room. Please note price covers the opportunity to provide collateral. Your company will provide giveaway collateral.

### EVENING EVENT RAFFLE PRIZES

\$1,000 (3 Available)

Enliven your brand name with a dash of fun by sponsoring a prize that everyone will be vying for. Sponsor a raffle prize (valued at \$350) at the Tuesday night evening event and receive recognition in front of all attendees when the winner is announced.

### EVENT BAGS

\$5,000 (1 Available)

Get into the hands of each attendee through sponsorship of the Summit Conference Event Bags. Your sponsor logo will be placed on the bag alongside the Somos logo.

### EVENT BAG INSERT

\$700 (Limited)

Get your brand into the hands of all of our attendees. Each attendee will receive a complimentary event bag at registration. You will have the opportunity to include one promotional item of your choice in the event bag. Promotional item subject to approval.

### EVENT WIFI SPONSORSHIP

\$3,000 (1 Available)

Attendees love to be connected at all times, and your company can be the one to make this happen. Sponsor the general session WiFi access which will include your company name being used as the WiFi password, and your logo on signage located around the conference area.

With each opportunity, sponsors will receive their company logo on event marketing materials and conference signage.

## BRANDING AND ENGAGEMENT

### GENERAL SESSION BREAK PRIZE GIVEAWAYS

\$2,000 (Limited)

Everyone will be grabbing for these giveaways between sessions, so make sure to add your name to the special gifts. Sponsor a prize giveaway of four \$25 gift cards during the General Session on Wednesday and receive recognition in front of all attendees.

### HYDRATION STATION (INCLUDES RE-USABLE WATER WITH COMPANY LOGO)

\$3,500 (1 Available)

Keep attendees hydrated and receive non-stop exposure throughout Summit and beyond! Sponsorship includes your company logo on one side of the re-usable water bottles that can be used even after the Summit ends.

### HOTEL ROOM DROP

\$3,000 (2 Available)

Reach every conference attendee staying at the Encore Las Vegas by sponsoring a room drop. A promotional item of your choice will be distributed to each conference attendee's hotel room. This is a memorable and personal touch that really goes a long way and gets your brand in front of each attendee.

### LANYARDS

\$3,000 (Secured by West)



Receive high-level visibility at Summit through an exclusive sponsorship of the official Summit lanyard co-branded with Somos! What better way to get in front of the right people than to have your logo hanging around their necks all throughout the event? Lanyards are distributed to each attendee at registration and your logo will be prominently featured.

### TABLE TOP CHARGING STATION

\$1,500 (Limited)

Everyone breathes a sigh of relief when they realize they don't have to worry about their phone dying halfway through the day. Sponsor this opportunity to allow Summit attendees the convenience of charging their mobile devices using a table top charging station branded with your company logo.

“The show is less about marketing and more about the coming together of industry professionals who are dedicated to promoting the utilization of TFN's into the future.”

We have a wide range of sponsorship packages designed to suit all your business needs. Each package was uniquely designed to showcase your products and services and get your brand name out there where top decision-makers and influencers are connecting and networking.

Sponsorships are limited and available on a first-come, first-served basis. Don't see what you are looking for? We can always work with you to create a custom sponsorship package to meet your goals.

PACKAGE ELEMENTS	PLATINUM	GOLD	SILVER
Exhibit Tabletop Display Includes: • 1 6' x 30" Skirted Table • 2 Chairs • 1 Power Strip • 1 Hardline Internet Connection • 1 Sponsor ID Sign	x	x	x
Event Bag Insert	x	x	x
Ad in Summit Program	Full Page	1/2 Page	1/4 Page
Complimentary Registration Passes	5	3	1
Logo on Marketing Materials	x	x	x
Logo on Conference Signage	x	x	x
Post-conference Email Blast	x	x	
Pre-conference Email Blast	x		
Conference Seat Drop	x		
General Session Prize Giveaway	x		
<b>Package Price</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$8,000</b>

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Welcome Reception Sponsorship	Unavailable	<b>\$10,000</b>
Evening Event Sponsorship	Unavailable	<b>\$8,000</b>
Exhibit Table Top Display	Limited	<b>\$7,000</b>
Event Bags	1 Available	<b>\$5,000</b>
Exclusive Pre-Event Party Sponsor	Unavailable	<b>\$3,500</b>
Hydration Station includes Re-Usable Water Bottle with Company Logo	1 Available	<b>\$3,500</b>
Conference Pens & Notepads	1 Available	<b>\$3,500</b>
Lanyards	Unavailable	<b>\$3,000</b>
Hotel Room Drop	2 Available	<b>\$3,000</b>
Breakfast Sponsorship	1 Available	<b>\$3,000</b>
Lunch Sponsorship	Unavailable	<b>\$3,000</b>
Event WiFi Sponsorship	1 Available	<b>\$3,000</b>
General Session Break Prize Giveaways	Limited	<b>\$2,000</b>
Post-Conference Email Blast	Limited	<b>\$1,500</b>
Pre-Conference Email Blast	Limited	<b>\$1,500</b>
Table Top Charging Station	Limited	<b>\$1,500</b>
Refreshment Break Sponsorship	3 Available	<b>\$1,000</b>
Evening Event Raffle Prizes	3 Available	<b>\$1,000</b>
Conference Seat Drop	4 Available	<b>\$800</b>
Full Page Color Ad	Limited	<b>\$800</b>
Event Bag Insert	Limited	<b>\$700</b>
1/2 Page Color Ad	Limited	<b>\$450</b>
1/4 Page Color Ad	Limited	<b>\$250</b>

## Toll-Free User Summit Previously Attended Companies

10xpeople	Geomoment, Inc	TDS Telecom
365 Wireless LLC	Gogotech	TEC
382 Communications	Google	Tekmark Global Solutions
7G Network	HeyWire	Tel-Lingua
800 Phone Numbers LLC	Hook Mobile	Telecom Management Group
800.com	Hypercube	TeleSmart
800 Numbers	iCODICE	Televergence Solutions (TSI)
1800Marketer.com	Ignition Toll Free	Teleweb Marketing
800Response	Impact Telecom	Telex
801 Phone Numbers LLC	Information Telco Services Inc	Teliax
900 Voice Inc.	Intelepeer	Telnyx
ACTIS, NV	Inteliquent	TELUS
Advantone	InteractiveTel	The Business Edge Group, Inc
Aerialink, Inc.	Invoca	The Phone Edge
AireSpring	Iristel Inc	THE Telco
Aizan Technologies	Jones Day	The Toll-Free Exchange
Alliance Global Networks	Level 3 Communications	thinQ
ANI Networks	LogMeIn	Toll Free Express
ATL Communications	M Call Broker	Toll-Free Exchange
AVOXI	Magna5	TollFreeNumbers.com
Avteo	Markette, LLC	TollFreeSolutions.Com
Bandwidth	Media One Direct	Toll X Change
Bell Canada	midori interactive	TouchTone Communications
Best Phone Numbers	Mission Mobile	Transaction Network Services
Bluetone Communications	National Sales Partners	TSG Global
boberdoo.com	NetNumber	Twilio
Brightlink IP	NexPath Networks	Unavo
Business Development Group	NexRx LLC	Unisys
Call Delivery Systems	NobelBiz	USA Digital
CallFire	Onvoy	Vanity123.com
CallRevu	Orca Wave	Verizon
CallSource	Parwan Electronics Corporation	Verve Communications
Cequint	PEC Telecom	Vibes
Citrix	Peerless Network	VIPGeek
Comcast Business	Plivo	Voce Telecom
Comcast Cable	Porting Access	Voice Over Pi
Comet Media	Powernet	Voip Dialing
Corporate Image Marketing	Primary Wave Media	Voxbeam
Cox Communications	Resporg Solutions	Voxbone
CSF Corporation	Ring Active	WCS
CTIA	RingBoost	West Corporation
Dial800	RingCentral	West Telecom Services
DSCI, LLC	RouteTrust	Wholesale Carrier Services
OnSolve	Salesforce	Windstream
Ericsson	Shoutpoint	WOMA
Flowroute	Signal One	Word of Mouth Advertising
Foremost Telecommunications	Software Synergy, Inc	Worldlink Services Corp
FracTEL	SSI	XYZ Unlimited
Gartner	SYKES Enterprises	Zipwhip
Genesys	Syniverse	