

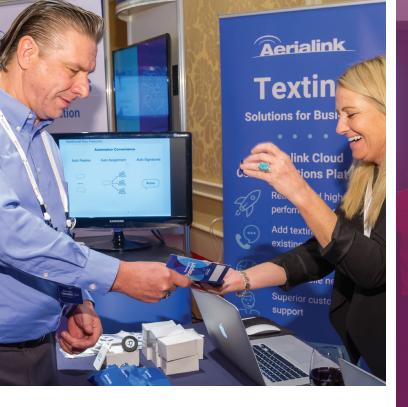
TOLL-FREE USER SUMM!

Sponsorship Opportunities

October 15-17, 2019

Renaissance Boston Waterfront Hotel





QUESTIONS?

Have questions about our sponsorship opportunities? Contact us to create a custom sponsorship package that meets your marketing needs and budget.

To learn more or to become a sponsor, please contact:

Nadia Chopitea at 844.HEY.NADIA or nchopitea@somos.com





SHOWCASE YOUR BRAND

Get recognized when your company name and logo is displayed throughout the Summit. Your brand is your identity and we want attendees to know who you are! Make a lasting impression on the TFUS19 audience all while increasing brand awareness. The market is competitive – make sure you stand-out in the crowd!



MAKE NEW, MEANINGFUL CONNECTIONS

Connect, engage and mingle with Toll-Free industry leaders and key stake holders looking to expand their professional networks! Whether there to make new connections, gain new insights or make and explore new opportunities, the Toll-Free User Summit offers attendees the perfect platform to meet some of the most influential members and rising stars of our industry in-person.



GROW YOUR BUSINESS

Discover new opportunities, capture new leads and find exciting ways to help generate revenue. At the Toll-Free User Summit, you have the opportunity to expand your customer base and accelerate results in just three days! Leverage the premier event in Toll-Free to drive lead generation and create new revenue streams for your business.



INSPIRE AND INFORM THE INDUSTRY

Position your business as a leader in the Toll-Free space by sharing your experiences, insights and new initiatives with your peers. Take advantage of this powerful opportunity to showcase your company and brand as a thought leader in the Toll-Free industry and blaze a trail forward for your business.



SEE INNOVATION IN ACTION

Watch the newest advancements in Toll-Free technology come to life at TFUS19. While users can read about product and service offerings online, attending the Summit gives you the unique opportunity to demo product updates and releases in-person directly from a subject matter expert.







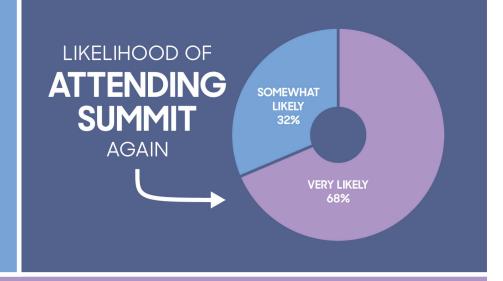
ALL LEVELS OF
LEADERS &
DECISION
MAKERS
CONVERGE

75% OF ATTENDEES
POLLED FOUND SUMMIT TO BE
VERY TO EXTREMELY
VALUABLE

OVER 65
COMPANIES
IN ATTENDANCE



74% OF ATTENDES WANT TO NETWORK AND LEARN ABOUT THE FUTURE OF AI



2018 AT-A-GLANCE

ATTENDEE FAVORITES

FCC INTERVIEW INDUSTRY UPDATES

NETWORKING SECONDARY MARKET TALK

AI AND THE CONTACT CENTER KNOWLEDGE BAR

THE FUTURE OF TOLL-FREE MESSAGING

Thank you to last year's Sponsors for making the 2018 Toll-Free User Summit a success!





































NEW! DIAMOND SPONSORSHIP

The spotlight will be on your company when you invest in our newest and most gilded sponsorship opportunity: The Diamond Sponsor. With multiple opportunities to be front and center for an audience of telecom industry professionals, your buzz will resonate throughout TFUS19! This sponsorship is highly exclusive and extremely limited, so act now to drive brand awareness, lead generation and more.



Diamond sponsorship package includes:

- · Educational Breakout Session Presentation on Day Two
- · Secured spot on General Session panel on Day Two
- Showcase of your Customer Success Brand Story on the main stage
- Exhibit table top display during our dedicated Knowledge Bar Expo. Each table top comes equipped with:
 - · 16' x 30" Skirted Table
 - · 2 Chairs
 - · 1 Power Strip
 - 1 Hardline Internet Connection
 - · 1 Sponsor ID Sign
- · Full Page Color Ad in the Summit Program Guide
- · Post-Conference Email blast to Summit attendees
- · Pre-Conference Email blast to Summit registrants
- Sponsor the General Session Prize Giveaway of four \$25 gift cards
- · Insert of promotional items in the Event Bag

- Company logo and recognition as a Diamond Sponsor on event signage
- Company logo and recognition as a Diamond Sponsor on the General Session presentation slides
- · On-stage recognition during the General Session
- · Sponsorship recognition on the event mobile app
- Sponsorship recognition on Summit marketing materials including but not limited to: the website, emails, conference signage and social media
- · Ad in event mobile app
- · Ad on Summit Event Page
- Conference seat drop of promotional item during the General Session
- Five complimentary registrations access to all sessions, keynotes and networking events
- · Additional registrations will enjoy a 50% discount





PLATINUM SPONSORSHIP

Your company will definitely generate buzz when you invest in TFUS19 with a Platinum Sponsorship. There is only a limited supply of Platinum Sponsorships available, so don't miss your chance to be a stand-out brand at this year's Toll-Free User Summit.



Platinum sponsorship package includes:

- Exhibit table top display during our dedicated Knowledge Bar Expo. Each table top comes equipped with:
 - 1 6' x 30" Skirted Table
 - · 2 Chairs
 - · 1 Power Strip
 - 1 Hardline Internet Connection
 - 1 Sponsor ID Sign
- · Full Page Color Ad in the Summit Program Guide
- · Post-Conference Email blast to Summit attendees
- · Pre-Conference Email blast to Summit registrants
- Sponsor the General Session Prize Giveaway of four \$25 gift cards
- · Insert of promotional items in the Event Bag
- Company logo and recognition as a Platinum Sponsor or event signage

- Company logo and recognition as a Platinum Sponsor on the General Session presentation slides
- · On-stage recognition during the General Session
- Sponsorship recognition on the event mobile app
- Sponsorship recognition on Summit marketing materials including but not limited to: the website, emails, conference signage and social media
- · Ad in event mobile app
- Conference seat drop of promotional item during the General Session
- Five complimentary registrations access to all sessions, keynotes and networking events
- · Additional registrations will enjoy a 50% discount



GOLD SPONSORSHIP

The Gold Sponsorship opportunity is a special package tailor-made for businesses looking to make their marketing dollars count. Your brand will get visibility across the entire Toll-Free User Summit in ways that will make it stand-out in the crowd.

GOLD SPONSORSHIP PACKAGE INCLUDES:

- Exhibit table top display during our dedicated Knowledge Bar Expo. Each table top comes equipped with:
 - · 1 6' x 30" Skirted Table
 - · 2 Chairs
 - · 1 Power Strip
 - · 1 Hardline Internet Connection
 - · 1 Sponsor ID Sign
- \cdot 1/2 Page Ad in the Summit Program Guide
- · Post-Conference Email blast to Summit attendees
- · Insert of promotional items in the Event Bag
- Company logo and recognition as a Gold Sponsor on event signage
- \cdot On-stage recognition during the General Session
- · Sponsorship recognition on the event mobile app
- Sponsorship recognition on Summit marketing materials including but not limited to: the website, emails, conference signage and social media
- Company logo and recognition as a Gold Sponsor on the General Session presentation slides
- Three complimentary registrations access to all sessions, keynotes, and networking events
- · Additional registrations will enjoy a 50% discount



SILVER SPONSORSHIP

Get your name in front of your audience at key moments throughout the Toll-Free User Summit in creative and memorable ways with the Silver Sponsorship.

SILVER SPONSORSHIP PACKAGE INCLUDES:

- Exhibit table top display during our dedicated Knowledge Bar Expo. Each table top comes equipped with:
 - 1 6' x 30" Skirted Table
 - · 2 Chairs
 - · 1 Power Strip
 - · 1 Hardline Internet Connection
 - · 1 Sponsor ID Sign
- \cdot 1/4 Page Ad in the Summit Program Guide
- · Insert of promotional items in the Event Bag
- Company logo and recognition as a Silver Sponsor on event signage
- · On-stage recognition during the General Session
- · Sponsorship recognition on the event mobile app
- Sponsorship recognition on Summit marketing materials including but not limited to: the website, emails, conference signage and social media
- Company logo and recognition as a Silver Sponsor on the General Session presentation slides
- One complimentary registration access to all sessions, keynotes, and networking events
- · Additional registrations will enjoy a 50% discount







WELCOME RECEPTION SPONSORSHIP

Help us kick-off TFUS19 with a bang when you sponsor the first networking and premier social event of Summit!

WELCOME RECEPTION SPONSORSHIP PACKAGE INCLUDES:

- Company logo and recognition as the Welcome Reception Sponsor in the presentation slides
- 5-minute on-stage introduction of your company at the Welcome Reception
- · Collateral Display Table at the Welcome Reception
- · Company logo on napkins at the Welcome Reception
- · Company signage at the Welcome Reception
- Company logo on PhotoTap photos taken during the Welcome Reception
- Sponsorship recognition on Summit marketing materials including but not limited to: the website, emails, conference signage and social media
- · Sponsorship recognition on the event mobile app
- Sponsor logo and on-stage recognition as the Welcome Reception Sponsor during the General Session







EVENING EVENT SPONSORSHIP

1 AVAILABLE

Help attendees celebrate a busy day of connecting, networking and learning when you sponsor our Evening Event. Held on Day Two of Summit, this event is always a crowd pleaser and has previously included fun activities such as billiards, ping pong, temporary tattoos and more.

EVENING EVENT SPONSORSHIP PACKAGE INCLUDES:

- Company logo and recognition as the Evening Event Sponsor in the presentation slides
- 5-minute on-stage introduction of your company at the Evening Event
- · Collateral Display Table at the Evening Event
- · Company logo on napkins at the Evening Event
- · Company signage at the Evening Event
- Company logo on PhotoTap photos taken during the Evening Event
- Sponsorship recognition on Summit marketing materials including but not limited to: the website, emails, conference signage and social media
- · Sponsorship recognition on the event mobile app
- Sponsor logo and on-stage recognition as the Evening Event Sponsor during the General Session

ADDITIONAL SPONSORSHIP OPPORTUNITIES

In addition to the sponsorship packages, we also offer a wide range of individual sponsorship opportunities. With each opportunity, sponsors will receive their company logo on event marketing materials and conference signage.



Networking

WELCOME RECEPTION SPONSORSHIP

\$12,000 (1 Available)

Help us kick-off TFUS19 with a bang when you sponsor the first networking and premier social event of Summit - the Welcome Reception! This package includes the opportunity for a brief on-stage introduction of your company at the Welcome Reception, a collateral display table, company branded PhotoTap photos taken during the event, company signage and branded cocktail napkins. As the exclusive Welcome Reception sponsor, you will also receive on-stage acknowledgment during General Session on Day Two.

MORNING ENERGIZER SPONSORSHIP

\$1,200 (1 Available)

Your audience will thank you when they recognize your brand next to the coffee and snacks that help them power through the morning. You will have the opportunity to distribute promotional materials on refreshment tables in the break area. Signage and beverage napkins branded with your logo are included.

Upgrade the MORNING ENERGIZER with the ESPRESSO BAR Call for Details Connecting, networking and learning can be exhausting! Help attendees perk up with a gourmet espresso bar. Don't miss out on the opportunity to share your brand with attendees as they get their TFUS19 fuel for the day.



AFTERNOON SWEET TREAT SPONSORSHIP

\$1,200 (2 Available)

Satisfy your audience's sweet tooth and caffeine addiction when you sponsor our afternoon coffee and snack break. You will have the opportunity to distribute promotional materials on refreshment tables in the break area. Signage and beverage napkins branded with your logo are included.

EVENING EVENT SPONSORSHIP

\$15,000 (1 Available)

Help attendees celebrate a busy day of connecting, networking and learning when you sponsor our Evening Event. Held on Day Two of Summit, this event is always a crowd pleaser and has previously included fun activities such as billiards, ping pong, temporary tattoos and more. This package includes the opportunity for a 5-minute on-stage introduction of your company at the Evening Event, a collateral display table, company branded PhotoTap photos taken during the event, company signage and branded cocktail napkins. As the exclusive Evening Event sponsor, you will also receive on-stage acknowledgment during the General Session.

KICK-OFF BREAKFAST SPONSORSHIP

\$4,000 (1 Available)

Breakfast is the most important meal of the day and the perfect way to kick-off the morning with a sunny first impression and much-needed nourishment. Sponsor the breakfast and have the opportunity to distribute promotional materials on breakfast tables. Refreshment napkins branded with your logo are included.

LUNCH SPONSORSHIP

\$4,000 (1 Available)

What better way to engage and inspire event attendees than over a meal? When it's lunch time, your logo could be the one that everyone sees as they take their first big stretch after the morning's discussion. Sponsor lunch and have the opportunity to distribute promotional materials on lunch tables. Refreshment napkins branded with your logo are included.



FAREWELL BREAKFAST
WITH MIMOSA BAR
SPONSORSHIP
\$5,000 (1 Available)

Help attendees gear up for their trip home with a refreshing morning beverage! In addition to your standard breakfast fare, our Day Three breakfast comes with a juicy twist for attendees. Your sponsorship includes the opportunity to distribute promotional materials on breakfast tables as well as refreshment napkins branded with your logo.

EXCLUSIVE PRE-EVENT PARTY SPONSORSHIP

\$3,500 (1 Available)

Who doesn't love a little happy hour? Take advantage of this branding opportunity to host a two-hour Pre-Event Party – open house style – before the Welcome Reception! This is the place to be for networking with conference attendees. Your sponsorship includes a banner or similar signage at the event, promotion of event to Summit registrants, refreshment napkins used at event and the opportunity to distribute handout materials on tables.



Thought Leadership and Education

PRE-CONFERENCE EMAIL BLAST

Connect with industry professionals through a one-time dedicated pre-conference email blast to Registered Summit Attendees. Content formatted in HTML will need to be provided by the sponsor.

\$1,500 (Limited)

POST-CONFERENCE EMAIL BLAST

\$1,500 (Limited)

Follow-up with the attendees of the 2019 Toll-Free User Summit in a one-time dedicated post-conference email blast. Content formatted in HTML will need to be provided by the sponsor.



EXHIBIT TABLE TOP DISPLAY

\$7,000

Gain exposure and reserve a 6' x 30" skirted table at our dedicated Knowledge Bar Expo. Each table top comes equipped with two (2) chairs, one (1) powerstrip, one (1) hard-line internet connection and company signage.

AD IN SUMMIT PROGRAM

Full-Page Ad \$800 1/2 Page Ad \$450 1/4 Page Ad \$300 Summit attendees use our printed Program Guide throughout the event to find session times, event locations and informational reading material. Stand-out with a sponsored ad in our program and increase your brand visibility, showcase your company's products and services and maximize the impact of your message.

AD ON SUMMIT EVENT PAGE

\$800/month (Limited)

Enhance brand awareness for everyone who visits the official TFUS19 webpage. Your ad will not only reach attendees during the Summit but can also greet web surfers before and after the event!

www.somos.com/tollfreeusersummit

BRANDED COLUMN WRAPS

Call for Details

Go bold with dynamic, logo-embellished eye-candy when you sponsor a column wrap in the main event foyer. You provide the artwork, we produce the wrap, you get the exposure. Note: Artwork must meet site specifications.

BRANDED WALL CLINGS

Call for Details

Get your message out and keep all eyes on your brand with a wall cling in the main event foyer. Each sponsorship includes one wrap. Artwork must meet site specifications.



CONFERENCE PEN & NOTEPAD

\$3,500 (1 Available)

Make the "write" first impression when you supply all attendees with a branded pen and notepad with your company logo. The notepad/pen will be placed on each attendee's seat for the General Session.

CONFERENCE SEAT DROP

\$500 (2 Available, 2 Secured) Deliver your message directly to attendees by providing one piece of marketing collateral or swag for placement on every seat in the General Session room. Please note price covers the opportunity to provide collateral. Your company will provide the marketing collateral or swag item.

EVENING EVENT RAFFLE PRIZES

\$1,200 (2 Available, 1 Secured) Bring your brand to life with a dash of fun by sponsoring a prize that everyone will be vying for. Sponsor a raffle prize (valued at up to \$350) at the Wednesday night evening event and receive recognition in front of all attendees when the winner is announced.

EVENT BAGS

\$3,000 (Secured by Software Synergy)

Let your logo get carried away! Get into the hands of each attendee and provide a walking billboard when you sponsor the official Event Bag for TFUS19. The bag will include your company's logo and will be co-branded with Somos.

EVENT BAG INSERT

\$700

Get your brand directly into the hands of all of our attendees when you include one promotional item of your choice in the event bag. This sponsorship option provides you with the opportunity to include a promotional item in the TFUS19 official Summit Event Bag. Your company will provide the marketing collateral or swag item.



EVENT WIFI SPONSORSHIP \$3,000 (Secured by SYKES)

Attendees love to be connected at all times - Have your company be the one to make this happen! Sponsor the General Session WiFi access which includes your company name as the WiFi password and your logo on signage located around the conference area.

GENERAL SESSION BREAK PRIZE GIVEAWAYS

\$3,000 (Limited)

Everyone will be grabbing for these giveaways between sessions, so make sure to add your name to the special gifts. Sponsor a prize giveaway of four \$25 gift cards during the General Session on Wednesday and receive recognition in front of all attendees.

HEADSHOT BOOTH SPONSORSHIP \$2,000

(Secured by SYKES)

What does your profile picture say about you? As online content becomes more visual, pictures have become a key element of our networking profiles. An on-site photographer will take professional headshots and provide digital photo files to the attendee at no cost to them. It's a quick and easy way for all attendees to refresh their personal brand.

HOTEL KEYCARD SLEEVE

\$1,200 (Secured by Unisys) Be the first name attendees see when they check-in to the Renaissance Boston Waterfront Hotel and the last when they leave their rooms for the conference each day. Your branding will be imprinted on each hotel keycard sleeve and provide hundreds of impressions through the conference.

HOTEL ROOM DROP

\$3,000 (2 Available)

Reach every conference attendee staying at the Renaissance Boston Waterfront Hotel by sponsoring a room drop. Your promotional item will be distributed to each conference attendee's hotel room. This is a memorable and personal touch that gets your brand in front of each attendee.



HYDRATION STATION

\$3,500 (1 Available)

Keep attendees hydrated and receive non-stop exposure throughout Summit and beyond! Sponsorship includes your company branding on water stations throughout the event meeting space and re-usable water bottles with your company logo that attendees can use during the event and long after the Summit ends.

LANYARDS

\$4,000 (Secured by RingBoost)

Keep your logo front and center and face-to-face throughout the event when you sponsor the official Summit lanyard! Lanyards are distributed at registration and include your company's logo co-branded with Somos.

TABLE TOP CHARGING STATION WITH PORTABLE POWER PACKS \$1,500 (Limited) When attendees are running low on battery, be the sponsor that gets them recharged! Not only does this sponsorship opportunity provide a table top charging station branded with your company logo, it also includes portable power packs that attendees can check out and take with them so they don't miss a minute of TFUS19.

Sponsors Opportunities at a Glance

We have a wide range of sponsorship packages curated to suit all of your business needs. Each package was uniquely designed to showcase your products and services and get your brand name front and center. Sponsorships are limited and available on a first-come, first-served basis. Don't see what you are looking for? We can always work with you to create a custom sponsorship package to meet your goals.

Contact Nadia Chopitea at 844.HEY.NADIA or nchopitea@somos.com

PACKAGE ELEMENTS	DIAMOND	PLATINUM	GOLD	SILVER
Brand Story on Mainstage				
Breakout Session				
Spot on General Session Panel				
General Session Prize Giveaway				
Conference Seat Drop				
Pre Email Blast				
Room Drop				
Ad in Event Mobile App				
Post Email Blast				
Event Bag Insert				
Exhibit Tabletop Display				
Conference Pass	5 passes	5 passes	3 passes	1 pass
Ad in Program Guide	Full Page	Full Page	1/2 Page	1/4 Page
PACKAGE PRICE	\$25,000	\$18,000	\$11,000	\$8,000

Disclaimer: Somos reserves the right to review and approve all sponsor materials to be displayed, distributed or used by sponsors in connection with its Sponsorship of the Toll-Free User Summit. Upon request, all sponsors must agree to provide any such sponsor materials for Somos' prior review and approval.

Sponsorship At-A-Glance

Evening Event Sponsorship	1 Available	\$15,000
Welcome Reception Sponsorship	1 Available	\$12,000
Exhibit Table Top Display	Limited	\$7,000
Farewell Breakfast with Mimosa Bar Sponsorship	1 Available	\$5,000
Kickoff Breakfast Sponsorship	1 Available	\$4,000
Lunch Sponsorship	1 Available	\$4,000
Lanyards	Unavailable	\$4,000
Exclusive Pre-event Party Sponsor	1 Available	\$3,500
Conference Pens & Notepads	1 Available	\$3,500
Hydration Station	1 Available	\$3,500
Event Bags	Unavailable	\$3,000
Hotel Room Drop	2 Available	\$3,000
Event WiFi Sponsorship	Unavailable	\$3,000
General Session Break Prize Giveaways	Limited	\$3,000
Headshot Booth Sponsorship	Unavailable	\$2,000
Pre-Conference Email Blast	Limited	\$1,500
Post-Conference Email Blast	Limited	\$1,500
Power Charging Station with Portable Packs	Limited	\$1,500
Hotel Keycard Sleeve	Unavailable	\$1,200
Evening Event Raffle Prizes	2 Available	\$1,200
Morning Energizer Sponsorship	1 Available	\$1,200
Upgrade the Morning Energizer with the Espresso Bar	1 Available	Call for Details
Afternoon Sweet Treat Sponsorship	1 Available	\$1,200
Ad on Summit Event Page (www.somos.com/tollfreeusersummit)	Limited	\$800/mo
Full Page Color Ad	Limited	\$800
Event Bag Insert	Limited	\$700
1/2 Page Color Ad	Limited	\$450
1/4 Page Color Ad	Limited	\$300
Conference Seat Drop	2 Available	\$300
Branded Column Wraps	Limited	Call for Details
Branded Wall Clings	Limited	Call for Details

Toll-Free User Summit Previously Attended Companies

10xpeople 365 Wireless LLC 382 Communications 7G Network

800 Phone Numbers LLC 800.com

800 Numbers 1800Marketer.com

800Response 801 Phone Numbers LLC

900 Voice Inc. ACTIS, NV Advantone Aerialink, Inc. AireSpring

Aizan Technologies Alliance Global Networks

ANI Networks

ATL Communications

AVOXI Avteo Bandwidth Bell Canada

Best Phone Numbers
Bluetone Communications

boberdoo.com Brightlink IP

Business Development Group

Call Delivery Systems

CallFire CallRevu CallSource Cequint Citrix

Comcast Business Comcast Cable Comet Media

Corporate Image Marketing
Cox Communications

CSF Corporation

CTIA
Dial800
DSCI, LLC
OnSolve
Ericsson
Flowroute
Foremost

Telecommunications

FracTEL
Gartner
Genesys
Geomoment, Inc
Gogotech
Google
HeyWire
Hook Mobile
Hypercube
iCODICE
Ignition Toll Free
Impact Telecom

Information Telco Services Inc

Intelepeer

Inteliquent InteractiveTel

Invoca Iristel Inc Jones Day

Level 3 Communications

LogMeIn
M Call Broker
Magna5
Markette, LLC
Media One Direct
midori interactive
Mission Mobile

National Sales Partners

NetNumber NexPath Networks

NexRx LLC
NobelBiz
Onvoy
Orca Wave
Parwan Electronics
Corporation
PEC Telecom
Peerless Network

Plivo

Porting Access
Powernet

Primary Wave Media Resporg Solutions Ring Active RingBoost RingCentral RouteTrust Salesforce Shoutpoint Signal One

Software Synergy, Inc

SSI

SYKES Enterprises

Syniverse TDS Telecom TFC

Tekmark Global Solutions

Tel-Lingua

Telecom Management Group

TeleSmart

Televergence Solutions (TSI)

Teleweb Marketing

Telex Teliax Telnyx TELUS

The Business Edge Group, Inc.

The Phone Edge
THE Telco

The Toll-Free Exchange

thinQ

Toll Free Express
Toll-Free Exchange
TollFreeNumbers.com
TollFreeSolutions.Com
Toll X Change

TouchTone Communications Transaction Network Services

TSG Global Twilio Unavo Unisys USA Digital Vanity123.com Verizon

Verve Communications

Vibes VIPGeek Voce Telecom Voice Over Pi Voip Dialing Voxbeam Voxbone WCS

West Corporation
West Telecom Services
Wholesale Carrier Services

Windstream WOMA

Word of Mouth Advertising Worldlink Services Corp

XYZ Unlimited Zipwhip



Nadia Chopitea at 844.HEY.NADIA or nchopitea@somos.com

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