



RouteLink: A New Service Designed to Help Reduce the Cost of your Toll-Free Calls

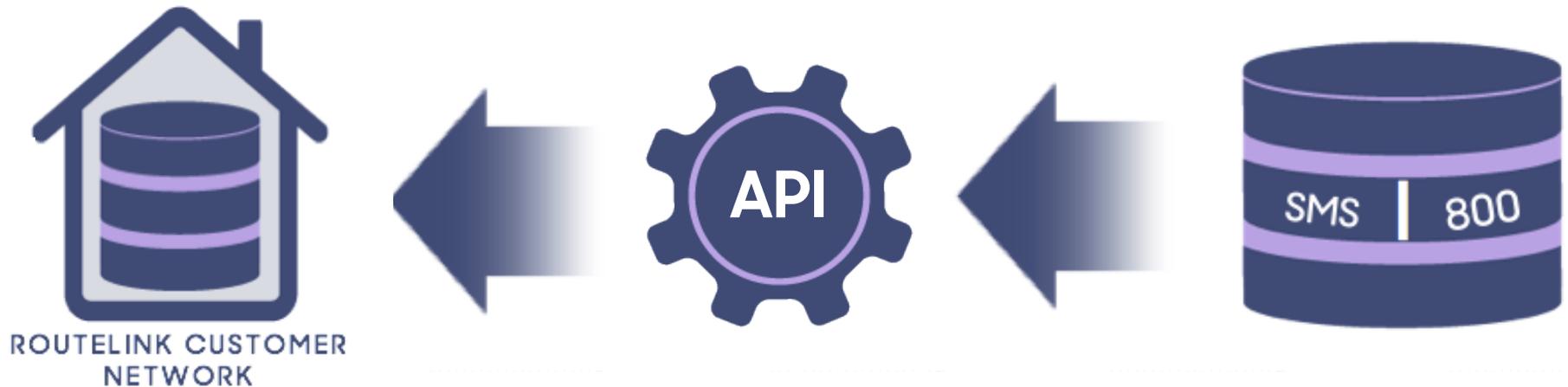
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We will cover today ...

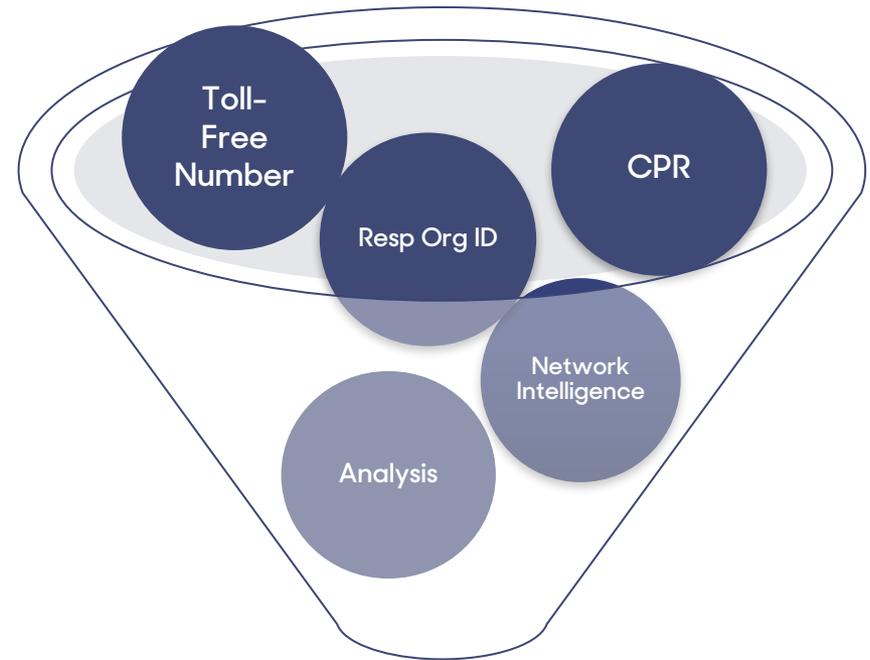
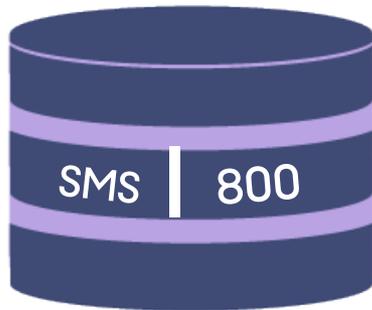
- What's RouteLink?
- What data is provided?
- What are the benefits of this new offering?
- How can you become a RouteLink customer?
- Commercial conditions & General Availability date
- Where can you go to learn more?
- Q&A

What is RouteLink?

- Provides a local copy of Toll-Free routing data
- Access through an API connection
- Updated in near-real-time
- An alternative to building a SCP



What data is provided?



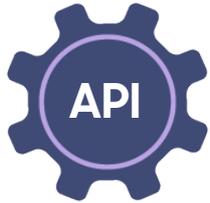
BEST POSSIBLE ROUTING ALTERNATIVE

- Toll-Free Number
- Call Processing Record (CPR)
- Resp Org ID

What are the benefits of RouteLink?



Local copy of the SMS/800 TFN Registry data



Modernized Technology –
API provides an easy and affordable deployment

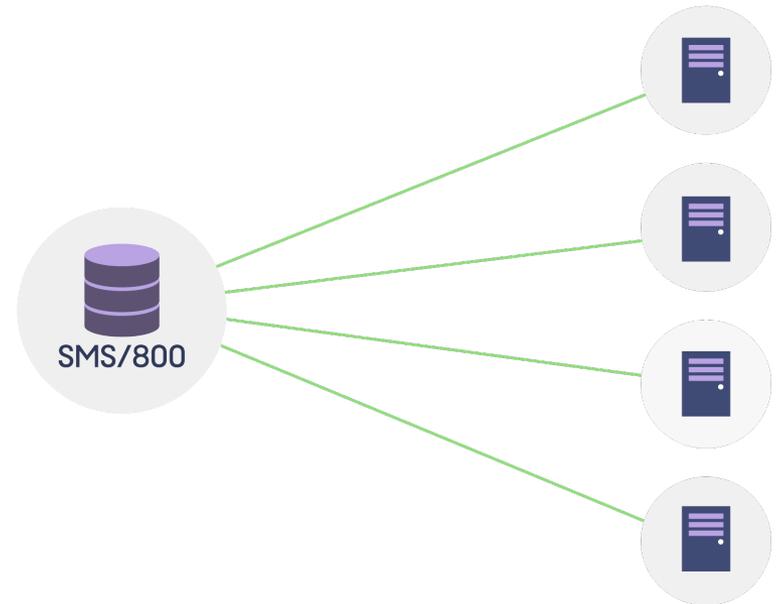


Reduced monthly fee compared with other
alternatives

How to become a customer?

Direct Subscriber

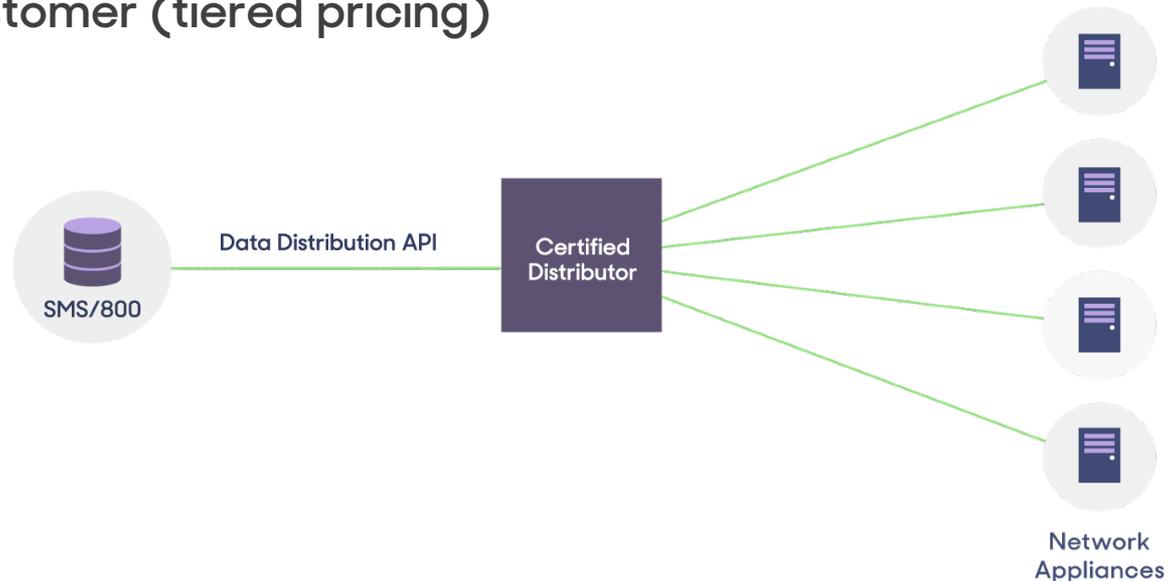
- Get data directly from Somos
- For its own use only – Data within network
- Fixed monthly fee per month



How to become a customer?

Authorized Distributor

- Get routing data directly from Somos
- Licensing agreement to distribute routing data
- Full data deployments/Query-based services
- Fee per customer (tiered pricing)



Commercial Conditions

Requirements

- Complete Profile Information
- Insurance Certification
- Execute User Agreement
- Operating Company Number (OCN) Proof (carriers only)
- Evidence of State Operator Authorization (carriers only)
- Deposit (non-carriers only)

General Availability: Today!!!

Interested in Learning More?

- Contact the RouteLink Team at RouteLink@somos.com
- Visit our website at somos.com/RouteLink
- Sign up for the Somos Insights Newsletter at Somos.com
- Follow us on Social Media:



www.somos.com/linkedin



www.somos.com/twitter



Thank You



SOMOS™

RouteLink

**breaking barriers to access
Toll-Free routing data**

